

MAHA Onam

SEASON 2

2025 September 7

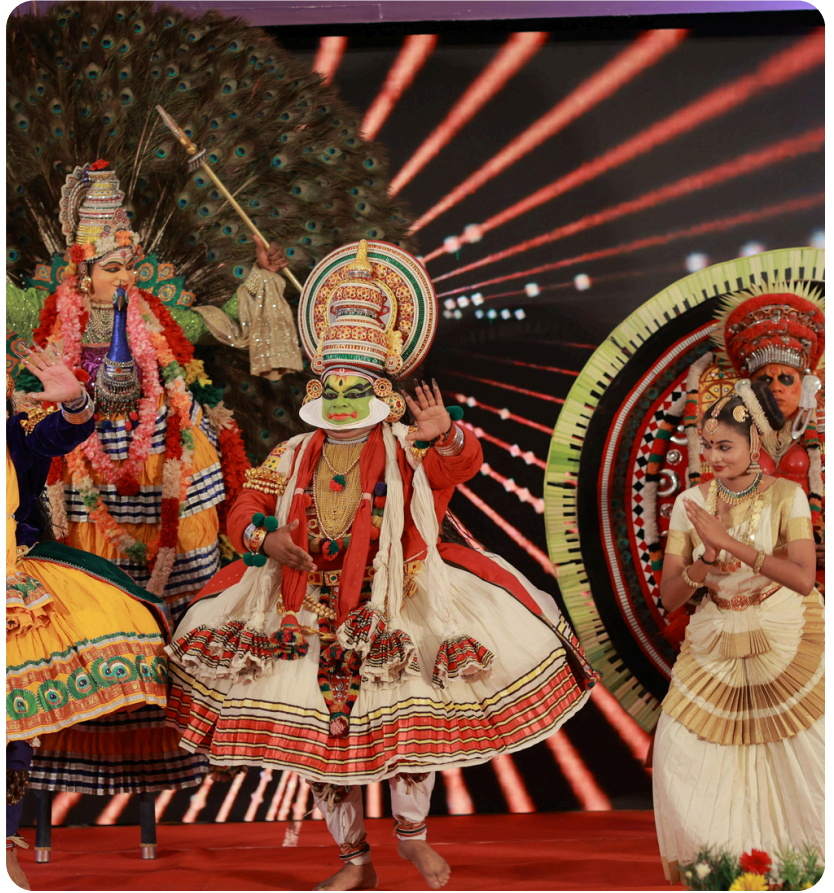


**The Biggest
Onam celebration
in North America!**

Experience Maha Onam with Culture, Colors, and Community! We are celebrating Kerala's vibrant culture with breathtaking performances, and traditional festivities at Toronto's Yonge-Dundas Square. Yonge-Dundas is the busiest inter-section in Canada, with over 100,000 pedestrians crossing daily.

www.mahaonam.ca





EXCLUSIVE SPONSORSHIP INVITATION

Maha Onam 2025



Following the resounding success of Maha Onam 2024, we are thrilled to invite you to be a distinguished sponsor for Maha Onam 2025—the largest and most spectacular Onam celebration in North America. This is more than just an event; it is a grand cultural movement that unites communities, celebrates heritage, and fosters an unparalleled spirit of togetherness.

Last year, Maha Onam witnessed a high-profile gathering of dignitaries, influencers, and thousands of attendees, all coming together to revel in Kerala's vibrant traditions, mesmerizing performances, and cultural brilliance. From spellbinding traditional dances to electrifying musical showcases, the festival delivered an unforgettable experience of joy, unity, and heritage. In 2025, we are raising the bar even higher!

As a sponsor, your brand will be at the forefront of this cultural phenomenon, gaining massive visibility across TV, radio, digital media, and live on-site promotions at Toronto's iconic Yonge-Dundas Square. With strategic influencer collaborations, premium branding opportunities, and VIP event access, this is an unmissable chance to engage with an influential and diverse audience.

Let's join hands to make Maha Onam 2025 even grander, more vibrant, and truly historic. We look forward to discussing how this partnership can bring exceptional value to your brand.



MahaOnam 2024

A Spectacle of Culture and Celebration
at Yonge-Dundas



1000+
Artists



12 Hours +
Entertainment



30000+
Attendees

With vibrant energy, soaring flags, and electrifying DJ beats, MahaOnam 2024 unfolded in spectacular fashion—twelve hours of uninterrupted music, dance, and cultural performances. Thousands gathered, while a stunning procession featuring traditional percussion and drum beats added to the festive atmosphere.



Yonge-Dundas, one of Canada's busiest intersections, transformed into a stage of celebration as Levitate made history. MahaOnam became a landmark event in North American Malayali heritage, captivating not only those in attendance but also viewers from around the world who watched it live.



The Biggest Chenda Melam - Pooram

The rhythmic beats of Chendamelam echoed through Yonge-Dundas, filling the air with electrifying energy. The traditional percussion ensemble captivated the crowd, blending power and precision, creating an immersive sonic experience

Thiruvathira: tradition and elegance into a mesmerizing performance!

Graceful and synchronized, Thiruvathira dancers swayed in a mesmerizing circle, celebrating Kerala's timeless traditions. Draped in elegant Kasavu sarees, they embodied the spirit of Onam, enchanting the audience with their rhythmic movements. Their delicate steps and soulful expressions added a touch of elegance, making MahaOnam 2024 a truly immersive cultural experience.



Pulikali (Tiger Dance): Roaring with tradition

Pulikali's vibrant tigers turned Yonge-Dundas into a spectacle of Kerala's folk heritage!

With vibrant tiger-striped costumes and fierce expressions, Pulikali performers took center stage, bringing the streets of Toronto alive with their playful yet powerful dance. Their bold movements and pulsating drum beats captivated spectators, offering a thrilling glimpse into Kerala's rich folk traditions. It was a roaring success at MahaOnam 2024!



MahaOnam 2024 was more than a celebration—it was a cultural bridge, uniting traditions and hearts. From Chendamelam's beats to Thiruvathira's grace and Pulikali's roar, Kerala's spirit captivated Canada like never before!



MAHA ONAM MOMENTS

2024



LEVITATE ENTERTAINMENT



LEVITATE ENTERTAINMENT is a dynamic Entertainment Company based in Canada, which primarily focus on discovering and showcasing local artist to the World. Our passion is to provide a platform for talented individuals to share their craft, connect with their community and reach new heights.

We Organize and promote Live cinemas, Stage Shows, Concerts and Festivals that showcases the local talents in Canada.

We offer diverse avenues for youth in Canada to engage with their passion and make a difference



Through collaborative projects, outreach initiatives, and partnerships, we strive to build strong connections that enrich the lives of youth and foster positive change in communities across Canada

MORE SUCCESS STORIES of Levitate entertainment in 2024



Romancham 1: 300+ participants
TORONTO



Romancham 2: 400+ participants
WATERLOO



NEON GLOW :300+ participants
OSHAWA



Trance :400+ Participants
NIAGARA



ROCK N KOOTHU 400+ Participants
TORONTO

LEVITATE LIVE

Mallu Dj night with Local artist lineup

An initiative taken by Levitate team to find and filter local artists from different cities.

A collaboration of Local artist lineup with a Headliner DJ.

By combining these two elements, Levitate Live creates a dynamic and inclusive platform that celebrates local creativity and artistic growth

BOAT CRUISE



First ever Mallu boat cruise 450+ participants

First ever CRUISE ONAM 450+ participants



APPAPAUN MONUM PART -1 and 2

5000+ Participants

First ever Live cinema featuring 50+ local artist

BOLLYWOOD



Bollyvibe : 400+ participants



Diwali :300+ participants

15 EVENTS

TOTAL

50,000+ PARTICIPANTS



Thank You

We look forward to the opportunity to partner with you to make Maha Onam 2025 a memorable and successful event.